**1/5 Objectives:**

1. SWBAT explore the ethics debate in psychological research/experimentation
2. SWBAT identify several psych experiments which illustrate the social influence of authority

on people.

1. SWBAT explain the Cognitive Dissonance Theory & relate to the Stanford Prison Experiment.

**1/5 Warm Up**

1. What is the focus of social psychology?
2. What does this field of psychology reveal?
3. How is Attribution theory used to explain one’s behavior?
4. What does fundamental attribution error explain?
5. Social psychology shows us that our behaviors & attitudes are effected by persuasion.

What is the basic difference between Central Route & Peripheral persuasion?