12/17 – US History Objectives

1. SWBAT explain the main arguments for American Imperialism in the 1890s.
2. SWBAT identify the Monroe Doctrine and its impact on American Imperialism.
3. SWBAT explain the concept of Yellow Journalism and its impact on American Imperialism.
4. SWBAT describe the factors/events that lead to the Spanish-American War.

12/17 - US History Warm Up

1. Read “American biography” on page 359. When and where did William Randolph Hearst’s newspaper publishing career begin?
2. What techniques did he use to increase the circulation of his papers?
3. Why could you say that Hearst had a “publishing empire” by 1935?
4. Look at the chart “Morning Journal Sales” from 1895 to 1898 by how much did subscriptions of the Morning Journal increase?
5. What factors might have led to the increased demand for papers such as the Journal?