**11/17 Objectives:**

1. SWBAT explain the behaviorism approach/theory to psychology
2. SWBAT explain the social-cognitive learning theory in psychology

**11/17 Warm Up – Name which reinforcement schedule is being used for each**

1. A coach promises his team he will end practice early if they execute their offense perfectly

for the next 15 minutes of practice.

1. Mr. M gives his son a hug and verbal praise every single time he cleans his room.
2. An artist creates an amazing painting which he sells copies of at a local gallery. In the first week he sells 10 copies, during the second week he sells only 4, and the third week only 1.
3. A man sits and plays 20 hands of blackjack at the casino. He wins on the 2nd, 7th, 12th, 19th, and 20th hands.
4. What is the difference between variable and fixed reinforcement schedules?